

## FOR IMMEDIATE RELEASE:

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## Andren's Paint Company Expands Eco-Friendly, Low VOC Coatings With Sansin Wood Protection Products

*Knoxville, Tenn. and Strathroy, Ontario, Canada, July 19, 2010* - The Sansin Corporation (<u>www.sansin.com</u>) today announced that Duluth, Minnesota-based Andren's Paint Company (www.andrenspaint.com), which has been in business since 1896, will offer its line of interior and exterior environmentally friendly wood coatings and sealants beginning this month. Andren's is launching the Sansin wood protection line with a giveaway promotion for an Adirondack Chair, worth more than \$400, finished in Sansin's ENS<sup>TM</sup> wood finish for chairs, tables, windows and doors. The in-store promotion ends September 30, 2010.

"In recent years, customers have become increasingly interested in 'greener' options when it comes to interior and exterior wood protection," said Pete Olson, Owner of Andren's Paint Store. "What we like about the Sansin line is that it meets a growing demand for premium, high-performing low VOC wood protection, without any compromise on performance and beauty. Sansin products have great color retention and the longevity of their products is indeed a plus."

Andren's will carry Sansin's line of Enviro Stain exterior wood stains, cleaners and sealants (DEC<sup>TM</sup>, Classic<sup>TM</sup>, ENS<sup>TM</sup> SDF<sup>TM</sup>); Purity Interior stains, gels and clears; and an inorganic, water-diffusible treatment used to fight fungi and insect infestations at its location on 5600 Grand Avenue in Duluth.

"Andren's Paint Store is the perfect example of the type of retailers we love to do business with -a family-owned business with premium product offerings, top-notch customer service and experts onsite to advise customers on how best to protect and beautify their homes," said Sjoerd Bos, Vice President of the Sansin Corporation.

## **About Sansin**

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally friendly, 'water-borne' interior and exterior wood products and technologies. Sansin's products deliver outstanding color, durability and performance, without the toxicity found in conventional stains. Sansin Enviro Stains use water, not petroleum solvents, to deeply penetrate and protect wood naturally, from within. Sansin has dealer networks in both Canada and the U.S. To learn more about Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit <u>www.Sansin.com</u>.

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